

# Orange County LGBT Pride 2024 Parade Participation Application

If you have any questions, please contact [parade@prideoc.com](mailto:parade@prideoc.com).

<b>Organization / Business Name:</b>	
<b>Parade Contact Name:</b>	<b>Contact Phone:</b>
<b>Contact Email:</b>	

TYPE OF ENTRY	EARLY BIRD PRICE <small>ENDS 06/15/2024</small>	ENTRY PRICE <small>FROM 06/16/2024 TO 08/31/2024</small>	LATE ENTRY PRICE <small>FROM 09/01/2024 TO 09/25/2024</small>	NUMBER OF PARTICIPANTS / UNITS	TOTAL COST
<b>MOTORCYCLE PER PARTICIPANT</b>	\$15	\$30	\$40		\$
<b>MARCHING PER PARTICIPANT</b>	\$25	\$55	\$75		\$
<b>NONPROFIT PER UNIT</b> (25 Participants Max)	\$200	\$250	\$300		\$
<b>COMMERCIAL PER UNIT</b> (25 Participants Max)	\$450	\$600	\$650		\$
<b>CORPORATE PER UNIT</b> (50 Participants Max)	\$550	\$700	\$750		\$
<b>PRIMARY DECORATED VEHICLE</b> <small>20' Max (Auto/Pick-Up)</small>	\$500	\$550	\$650		\$
<b>MAJOR DECORATED VEHICLE</b> <small>40' Max (Flat Bed)</small>	\$700	\$800	\$1000		\$
<b>FLOAT</b> <small>Length _____ Width _____ Height _____</small>	\$700	\$800	\$1000		\$
<b>Late Entry Pricing After September 10, 2024</b>					

Full payment is due upon acceptance of application. Acceptable forms of payment are: Check made payable to Orange County LGBT Pride or CC payment online. Note your business name if different from that listed on payment.

\*Note that checks must be postmarked no later than the dates above to honor pricing\*

**Mail Application and Payment to:**

Orange County LGBT Pride  
ATTN: PARADE  
2321 E 4<sup>th</sup> Street C 619  
Santa Ana CA 92705

**ORANGE COUNTY LGBT PRIDE FESTIVAL & PARADE 2024  
LIABILITY WAIVER & PROOF OF INSURANCE**

I \_\_\_\_\_ will be driving:

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(Year, Make of Vehicle/Description of Float)

I further declare that I am fully insured to operate said vehicle/float and, specifically, that I carry liability insurance to cover property damage and physical injuries to others. Additionally, if I have a Float/Vehicle I do have the proper extinguisher for my unit in case of a fire and a First-Aid Kit for any emergency.

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Driver's License # \_\_\_\_\_

Insurance Company \_\_\_\_\_

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Insurance Policy # \_\_\_\_\_

Insurance Policy Expiration Date \_\_\_\_\_

Float Vehicle operators and participants are required to take direction from the Parade Staff, other Orange County LGBT Pride board members, volunteers, or staff, and the Costa Mesa Police Department as required.

I (we) hereby certify that I (we) have read this application form in its entirety and will comply with all rules and regulations as stated by Orange County LGBT Pride and City of Costa Mesa.

I (we) agree to indemnify and hold Orange County LGBT Pride and its agents, servants, and employees harmless from any injuries to others, which may result from my(our) operation of said vehicle/float, and to defend them against any claims arising out of my operation of said vehicle/float.

I (we) declare under penalty of perjury that the foregoing is true and correct.

Business/Organization Name: \_\_\_\_\_ Date: \_\_\_\_\_

Representative Name: \_\_\_\_\_

Signature: \_\_\_\_\_

## Orange County LGBT Pride Festival & Parade 2024 Parade Participation Agreement

1. **APPLICATION & ENTRY FEES:** All parade applications and fees must be received by Orange County LGBT Pride (hereafter, "Promoter") and paid in full by applicable deadline in order to apply proper fees. **No applications will be accepted after September 25, 2024.**
2. **APPLICATION VERIFICATION:** A member of the Parade Committee will verify your application is complete and all fees are paid before assigning you a line up position. All-paperwork should be completed before the Non-mandatory Safety Meeting. A member of the Parade Committee will contact you via email should your application need additional information for consideration.
3. **INSURANCE & DRIVER'S LICENSE:** Each vehicle that enters the parade line-up area and/or participates in the parade must have liability insurance and its driver a valid driver's license. Copies of both must be submitted to the Parade Committee. If you are renting a vehicle you may turn in all information at parade check in on October 5, 2024.
4. **CHECK-IN:** Check-in for vehicle/float units is two hours before the start of the parade. Those that do not have vehicles/floats may check in one hour before step-off. Any entry checking in after 10:00 a.m. will be bumped to the end of the parade line up. **Parade will step-off at 10:30 am. All entries must be ready to roll at that time.**
5. **SETUP:** You are responsible for all the items that you brought with you, and you must take them with you when you leave. Please remember, the parade finishes at a location different than the staging area. If you are decorating your entry please remember to bring all materials you need, Promoter will not provide forgotten/missing materials for your entry's decor.
6. **ENTRY NUMBERS:** Entry numbers will be provided by the Parade Committee and will be used by emcee's and judges to correctly identify your entry. Please place your entry number on the front right side of your entry as follows:
  - Walking Banner: in front of entry, right side of banner
  - Decorated Vehicle: right side of front windshield
  - Decorated Floats: front right side of your float
7. **SIGNS & BANNERS:** To better facilitate parade announcements and TV coverage, a sign or banner displaying the name of the organization/business must precede each entry participating in the parade or the entry should have the name prominently displayed on their vehicle. The parade position number presented during check in must be attached to your banner or vehicle window or carried by your designated parade liaison, whichever is most visible to announcers and video cameras.
8. **EMERGENCY TRAFFIC LANES:** Emergency traffic lanes must remain open at all times. These lanes exist in both the staging area and on the parade route and are clearly marked. It is unlawful to park vehicles, decorate units, practice routines, wait or encumber these emergency lanes in any manner at any time.
9. **DRUGS & ALCOHOL:** Drugs and alcoholic beverages are **strictly prohibited** in the entire pre-parade assembly area, as well as on the parade route. Participants who are found to have any drugs or alcohol in their possession or found to be under the influence of such, will be removed and their unit will be disqualified from award contention. Please discourage your participants from consuming any alcohol or drugs prior to, or during, the parade.
10. **PARADE HANDOUTS / THROWING ITEMS FROM YOUR UNIT:** Due to the danger of physical injury, insurance requirements, and littering problems/fines, all parade participants are forbidden from throwing anything from their unit. Likewise, participants must not, in any fashion, encourage viewers to come out onto the parade route. **Please note that any group found to be throwing anything from their unit will be disqualified from judging and may be excluded from future participation in the OC Pride Parade.** You may distribute handouts via hand pass only.

11. **OVERCROWDED VEHICLES:** Promoter reserves the right to remove persons from any float or vehicle unit determined by Promoter, in its sole discretion, to be overcrowded to such an extent that the unit may break down or cause injury to participants, volunteers, or spectators.
12. **NUDITY & OBSCENITY:** Nudity and/or obscenity are not permitted. Any unit, or the participants thereon not in compliance will be removed from the parade route, be subject to intervention by law enforcement officials and/or forfeit their chances to participate in future parades.
13. **MARCHING TOGETHER: Groups desiring to march with other groups must make this known to the Parade Committee by submitting an email to [parade@prideoc.com](mailto:parade@prideoc.com).** All requests for such arrangements will be met to the best of our ability but are not guaranteed. **No unit may participate alone or as part of another unit without pre-parade registration with Promoter.**
14. **BE PREPARED FOR STEP OFF:** All units must be ready to move, on cue, into the parade or the next unit will proceed. The delayed unit will proceed only at the next convenient time as determined by Promoter parade staff.
15. **VEHICLES:** All vehicles must have someone present at each vehicle with a key always in case the vehicle must be moved. All vehicles are required to be in good operating condition, able to navigate the entire parade route, and able to negotiate all turns
16. **VEHICLE BREAKDOWN:** Towing charges for any unit that breaks down will be at the applicant's expense. Any fees associated with repairs, or law enforcement citations are the responsibility of the person signing the parade application.
17. **FLOW OF PARADE:** All entries/entrants are required to maintain a continuous forward motion during the parade. No stopping unless directed by Promoter staff. Entry's may only stop and perform for 1 minute at designated areas (TBA). Parade monitors will assist in maintaining a consistent flow of traffic for the duration of the parade. Please no gaps between parade contingents of more than 20 feet.
18. **PERFORMANCES:** Performances that require your unit to stop or slow down and perform are subject to the following restrictions: (1) performances can only occur at the designated locations to be provided to you in your confirmation package; and (2) performances cannot last longer than 3 minutes. Violations of this restriction are cause for removal and possible exclusion from future participation in the OC Pride Parade.
19. **WHEEL WALKERS / UNIT LIAISONS:** All units are required to supply liaisons to Promoter. All units with moving vehicles must supply a wheel walker for each vehicle. Their role is to 1) assist in the safety of those around the vehicle, specifically keeping the area in front of vehicle clear of pedestrians; 2) assist in movement and pacing in the parade of all vehicles and marchers belonging to their unit, and 3) facilitate the progress and safety of the parade in general.
20. **RESPECT OTHERS:** Promoter requests that all parade participants show respect for all ages, races, cultures, creeds, gender and sexual orientations and refrain from anything that would demean any segment of our community. Promoter urges all entrants to maintain a high degree of sensitivity to and compassion for the feelings, values and views of others.
21. **ANIMALS:** Any entry considering use of live animals must provide clean-up service for all waste created by animals. Waste cannot be left on the streets. You are also required to be pre-approved by the parade committee before submitting your application. Pre-approval may be obtained by writing to [parade@prideoc.com](mailto:parade@prideoc.com) .
22. **REMOVAL OF PARTICIPANTS:** Promoter reserves the right to remove any persons or unit from the pre-parade assembly area or parade that, in Promoter's sole discretion, is offensive, a hindrance to the progress of the parade, places other participants or spectators in physical danger or violates any regulations in this application.
23. **PROMOTER RIGHTS** – Promoter presents the OC Pride Parade for the public as an educational and entertainment event and reserves all rights as producers. Any reproduction, broadcast, or commercial use of any portion of this event, in whole or in part, in any form is strictly prohibited.

INITIALS: \_\_\_\_\_

24. **PERSONAL SAFETY** – All parade participants should be aware of the possibility of heat exhaustion and/or stroke. Each participant should be made aware of the hazards associated with a marching unit and its participation in the parade. All entrants are encouraged to bring water or replenishing fluids. Promoter does not assume or accept responsibility for the health, well-being, or safety of any parade participant.
25. **NON-MANDATORY SAFETY MEETING** – All parade participants should be aware of the **Parade Safety Meeting** to TBA. This meeting is **for all parade contingents** and at least one representative from your group should attend. During this meeting, the parade committee will review staging information, rules & regulations, judging & awards, and other important information. Each contingent will also meet briefly with a committee member to make sure all required forms and entry fees have been received.
26. **INDEMNIFICATION:** The Promoter, the City of Costa Mesa, the event’s sponsors, and any of their officers, agents, volunteers, independent contractors or other representatives, shall not be held liable for, and they are expressly released from, liability for any damages, loss, harm or injury to the person or property of the parade participant or any of its officers, agents, volunteers, employees, independent contractors or other representatives, resulting from theft, fire, water, accident or any other cause. Parade participant shall indemnify, defend and hold harmless the Promoter, the City of Costa Mesa, the event’s sponsors, and any of their officers, agents, volunteers, employees, independent contractors or other representatives:
- a. From any and against all claims arising from any acts, failures to act, or negligence of parade participant or any of its officers, agents, volunteers, employees, independent contractors or other representatives;
  - b. From and again any and all claims arising from the breach of, or default in the performance of any obligation on parade participant’s part to be performed under, these terms and conditions; and
  - c. From and against all costs, attorney’s fees, expenses, and liabilities incurred in the defense of any such claim or action.

INITIALS: \_\_\_\_\_

27. **ENTIRE AGREEMENT:** These terms and conditions and application, if accepted by the Promoter, represent the entire agreement between the parties, and supersedes and rescinds any prior agreement relating to the subject matter hereof. The Promoter makes no warranties or agreements except as set forth herein.
28. **AMENDMENTS/INTERPRETATION:** Any amendment to this contract must be in writing and signed by both parties. The headings used in this agreement are for organizational purposes only and are not to be used in the interpretation of the substance of this agreement.
29. **GOVERNING LAW/JURISDICTION:** Each exhibitor waives any objection to jurisdiction of any action instituted against it as provided herein and agrees not to assert any defense based on lack of jurisdiction. These terms and conditions shall be governed by and construed according to the laws of the State of California, to the jurisdiction of which the parties hereto submit.
30. **SEVERABILITY:** The invalidity of any term and condition, as determined by a court of competent jurisdiction, shall in no way affect the validity of any other provision hereof.
31. **ARBITRATION:** Any controversy or claim arising out of or relating to these terms and conditions, or the breach hereof, shall be settled in accordance with the Commercial Arbitration Rules of the American Arbitration Association. If a dispute arises out of or related to this contract, or the breach thereof, the parties agree first to try in good faith to settle the dispute by mediation under the Commercial Mediation Rules of the American Arbitration Association before resorting to arbitration. The Arbitrators may not award any remedy that a court could not award. The Arbitrators shall apply the law of the State of California.

INITIALS: \_\_\_\_\_

Any Parade Participant that fails to comply with any of the terms and conditions herein may be subject to: (1) early termination of this license to occupy and expulsion from the 2024 parade without refund; or (2) exclusion from participation in future events with Orange County LGBT Pride; or (3) all the above.

**I hereby confirm that the information provided in the Parade Application is, to the best of my knowledge, true and correct. I further certify that I have read all of the terms and conditions in above and agree to comply with them.**

Business/Organization Name: \_\_\_\_\_ Date: \_\_\_\_\_

Representative Name: \_\_\_\_\_

Signature: \_\_\_\_\_

**Orange County LGBT Pride Festival & Parade 2024  
Parade Announcers Information Sheet**

To assist our parade announcers in properly introducing your entry in our parade, please take a moment to tell us about your business/organization. Please make sure that it is no longer than 40 seconds. We will do our best with the information you provide; however, we cannot guarantee that everything you write here will be announced. Thank you for your cooperation.

**PLEASE TYPE OR PRINT LEGIBLY:**

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I hereby confirm that the information provided on this application is, to the best of my knowledge, true and correct, and I further certify that I have read all the information provided in this application and agree to comply with the Terms and Conditions provided.

It is agreed and understood that the completion of this application shall not be binding either to the proposed parade participant and Orange County LGBT Pride, until accepted in writing by Orange County LGBT Pride.

Business/Organization Name: \_\_\_\_\_ Date: \_\_\_\_\_

Representative Name: \_\_\_\_\_

Signature: \_\_\_\_\_